



Press Release

Pantaloons Femina Miss India (PFMI) Winners play their role as goodwill ambassadors to perfection at Lavasa

-Launch 'Lavasa Holidays-Summer Special' to welcome the holiday season

Lavasa, April 30, 2011:

At a glittering ceremony held at Lavasa today, the Pantaloons Femina Miss India (PFMI) 2011 Contest winners unveiled '**Lavasa Holidays - Summer Special**', to welcome the summer holiday season.

The '**Lavasa Holidays - Summer Special**', a holiday package has exciting offers for all.

- Package One (Saturday and Sunday) – Rs. 5,000 per person all inclusive
- Package Two (Sunday or Monday) - Rs. 4,400 per person all inclusive
- Package Three (Tuesday - Friday) – Rs. 4,800 per person all inclusive
- Day Package - Rs. 1999 for An Adult And Rs. 1499 for Kids (All Inclusive)

Tourists can avail of the excellent stay facilities at Hotels like Mercure - , Fortune - , Ekaant --- and Waterfront Shaw Serviced Apartments in Lavasa.

All the above packages include - two lunches, one breakfast and one dinner. It also includes activities like – Water Sports at Lakeshore, Spa Treatment at Dasvino Town & Country Club, Adventure Sports at X-thrill, Guided Tour and more. For more information, log on to www.lavasa.com.

Commenting on the launch of '**Lavasa Holidays**', **Mr. Nathan Andrews, Executive Vice President, Lavasa Corporation Limited** said, "Our endeavor is to make Lavasa, a premier tourist destination in Maharashtra. With '**Lavasa Holidays**' we plan to draw more tourists looking for a new getaway. An attractive Summer Special package will surely appeal to all."

Ms. Kanishtha Dhankhar - PFMI World commenting on Lavasa said, "Lavasa, set among scenic locales is a truly beautiful destination and the way it has been planned, leaves no doubt in my mind that it will emerge as a global tourist hotspot. **Lavasa Holidays - Summer Special** package is very attractive and people should visit Lavasa which has the potential to be among the best cities in the world."

Ms. Hasleen Kaur - PFMI Earth commenting on the inauguration of the 'Resource Centre' earlier in the day said, "Christel School, Lavasa is such a wonderful initiative. Seeing the underprivileged children being empowered through education is heartwarming. The 'Resource Centre' puts them on par with their peers in city."



Ms. Ankita Shorey - PFMI International said, "Lavasa is such a wonderful initiative. The beautiful apartments and villas by the lake, the long promenade, the convention centre, the hotels and other entertainment avenues make the place lively and engaging. Lavasa is truly a future city, an epitome of Live, Work, Learn and Play in harmony with nature."

About Lavasa

Lavasa is free India's first hill city being developed by HCC (Hindustan Construction Company) where people can Live, Work, Learn and Play in harmony with nature. An inclusive city, based on the principles of New Urbanism, it is fast being developed over 23,000 acres of land. It is a 3 hours drive from Mumbai and 1 hour from Pune. Lavasa will host a complement of global leaders in hospitality, tourism, education, healthcare, business research and industry. The hill city provides contemporary yet timeless architectural designs, multiple options for housing like rental housing, apartments and villas. With state of the art infrastructure and amenities, it will enable people to live life in full.

For more information, visit www.lavasa.com

For more information please contact:

Clint Furtado

Vaishnavi Corporate Communications

Mobile: 9004056572

Ravindra Lohokare

Lavasa Corporation Limited

Mobile: 9970014360